

## **Briefing Paper**

### **Developing together a five year strategic plan for Cheshire, Warrington and Wirral**

#### **Background**

The English health and social care system is facing significant and enduring operational pressure exerted, in part, by increased demand and financial constraints. NHS England has a systems management role for health services, promoting the culture and conditions necessary to deliver the highest standard of care whilst ensuring efficient use of public resources. Its ambitious vision for outcomes-based transformation of services is outlined in 'Everyone Counts' guidance, 2014-19 [<http://www.england.nhs.uk/everyonecounts/>]. Across England, health economies are being challenged to develop 'strong, robust and ambitious five year plans with providers and partners in local government'. Innovation and transformation are important themes for providers and commissioners alike.

Increased collaboration not only strengthens our strategic plans but is also a potential mechanism by which transformation can be encouraged. The Public Health Team within Cheshire, Warrington and Wirral Area Team for NHS England (CWW) is leading on the development of its five-year plan by seeking the input of all commissioners across the geographical footprint. Whole disease pathways are rarely commissioned by one organisation and this is particularly the case where the goal is to improve public health outcomes (for example, in services for obesity or alcohol). We believe that fostering the involvement of our key partners will ensure a more robust strategic plan and will identify opportunities for further ambitious approaches that could be achieved through collaboration across agencies and borders.

#### **Planned approach**

We aim to build a consensus between partners around the key priority pathways for the CWW region that would benefit from a more collaborative approach. The findings of a desktop review of existing plans, strategies and JSNA data will be used to help shape the discussion. We are hosting a short-day stakeholder workshop on the 17<sup>th</sup> of September 2014. This event will be a crucial opportunity to shape the NHS England CWW five-year strategy and a move towards a more collaborative approach to commissioning within the region.

We want to explore with partners the potential priorities and the opportunities for collaboration and commissioning of integrated care across whole pathways (from prevention to end of life). It is therefore vital that the relevant agencies and localities are represented at this event. The outcome of the workshop will be to agree two or three priority pathways that localities and partners decide to explore further, agreeing frameworks for collaboration and key milestones. This new work stream will be a central part of the NHS England CWW five-year strategy.

#### **Action requested**

NHS England CWW invites Health and Wellbeing Boards and Clinical Commissioning Groups to send representatives to the 17<sup>th</sup> September workshop (see save the date flyer overleaf). Representatives from each locality should include leads/commissioners covering primary care,

secondary care, public health and social care. A preliminary discussion paper outlining the priority analysis undertaken will be available in advance of the workshop.

This work is being supported by the Cheshire and Mersey Public Health Collaborative Service. If you have not already done so, we would be grateful if you could please nominate your representatives directly to Helen Unsworth at [helenunsworth@wirral.gov.uk](mailto:helenunsworth@wirral.gov.uk), 0151 666 5123.

## **DATE FOR YOUR DIARY**

### **Developing together a five year strategic plan for Cheshire, Warrington and Wirral**

#### **NHS England led Multi-Agency Strategy Planning Workshop**

**Wednesday 17<sup>th</sup> September 2014**

**9:30am to 2:30pm**

**The Halliwell Jones Stadium, Winwick Road, Warrington, Cheshire,  
WA2 7NE**

#### **Aim**

The aim of this workshop is to bring together key stakeholders to shape the CWW multiagency five year strategic plan and agree a partnership approach with key milestones. In preparation for the workshop, work is being undertaken to review the shared health needs and priorities and a discussion paper will be circulated prior to the workshop.

Demands for services continue to grow faster than funding, meaning we have to innovate and transform the way we deliver high quality services. Across England, health economies are being challenged to develop strong, robust and ambitious five year plans with providers and partners in local government. Fundamental to such plans is a shared outcomes based approach that aims to maximise health gains and value for money. This can only be achieved by working together.

The Public Health Team in NHS England Cheshire, Warrington and Wirral Area Team (CWW) are therefore approaching their strategic planning as an opportunity to build consensus and partnership across the region, focussed on shared priority pathways. CWW have commissioned the public health collaborative service to support this work.

It is planned that the outcomes of the workshop will be fed back to the local Health and Wellbeing Boards, CCGs and other local partners.

#### **Who should attend?**

Clinical Commissioning Group Chairs, Local Councillors, Local Authority Directors of Public Health, Public Health England, NHS England, Specialised Commissioning, Probation, Police

For more details please contact [helenunsworth@wirral.gov.uk](mailto:helenunsworth@wirral.gov.uk); 0151 666 5123.